



Personal Profile

As a designer I feel that every piece I create is proof of my creativity, dedication and hard-working nature. When focusing on Web design, I excel in combining standards in user-focused design and development. I am constantly increasing my knowledge by pushing the limits of what I have learned in my studies and through experimentation. When working in a team, I work even harder to make sure our efforts achieve success. I am truly passionate for what the future holds in my career field.

Education

The Art Institute of York - Pennsylvania

Formerly Bradley Academy for the Visual Arts, York, PA

Associate Degree in Specialized Technology, March 2007

Major: Web Design GPA: 3.97

Project of the Quarter for courses in JavaScript, XML, and Web Database Development

Work showcased at DDXperience design exhibition

> Web Interface Design

- Strong understanding of color theory, imagery, typography, and grid layout
- Creation of complete concept and preliminary details for projects, both written and visual
- Understanding of XHTML and Cascading Style Sheets for static and dynamic interfaces
- Proficiency in creating Web applications in ASP.NET and ColdFusion platforms
- Implementation of JavaScript and AJAX components for creative interactions and Web 2.0 applications
- Develop innovative solutions for navigational and information architecture design challenges
- Publish and consume RSS (including podcasts) with XSL transformations
- Ability to design complete interfaces and smaller components for Websites using Flash

> Imagery

- Creation of original artwork with multiple layers
- Proficiency in digital camera and scanner use to capture digital images
- Strong understanding of branding for the Web and document creation

- Strong understanding of the differences between raster and vector imagery for screen and print destination
- Ability to edit, correct, manipulate, and combine digital images, text, and original drawings
- Optimization of images for web delivery

> Content Creation

- Dynamically populate image galleries, menus, and navigation using Flash
- Deliver originally recorded video and audio
- Create rich interactive media from still images and text
- Proficiency in designing and delivering panoramic images and videos for innovative virtual tours and product displays

> Interpersonal & Management

- Strong ability to follow a strict schedule for multiple projects and deadlines simultaneously
- Extremely goal-oriented, detail-oriented, and self-motivated
- Strong proficiency in communication skills with clients, supervisors, peers, and subordinates
- Ability to work and manage with teams and clients effectively

Experience (See Addendum for additional details on experience)

> WebpageFX, Inc.

Web Production Manager / Sr. Web Designer, April 2007 - Present

Duties Include, but not limited to: Custom Web Design, Client Website Maintenance, Search Engine Optimization, Analytics/Statistics Reporting, Intern Management

> The Art Institute of York Pennsylvania

Adjunct Instructor of Web Design Majors, January 2008-March 2008

Duties include, Development and Presentation of course material to a collegiate level audience



Experience

> **WebpageFX, Inc.**, Carlisle, PA

www.webpagefx.com

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> **The Art Institute of York Pennsylvania**, York, PA

www.artinstitutes.edu/york/

Adjunct Instructor of Web Design Majors, January 2008-March 2008

Duties include: Development and Presentation of course material to a collegiate level audience

> **WebpageFX, Inc.**, Carlisle, PA

www.webpagefx.com

Web Intern, January 2007-March 2007

Duties Include: Client Website maintenance, search engine optimization

> **New Oxford Fire Company**, New Oxford, PA

Volunteer Webmaster, Designer/Developer, January 2005-Present

Duties include: Managing and teaching a group of volunteers to maintain the Website.

Designing and developing new content, Development of PHP Administration Panel

> **The White Wolf Group**, Lewisberry, PA

www.white-wolf-group.com

Freelance Web Designer/Developer, January 2007-Present

Duties include: Project management and client communication, development of photography and videography galleries, contact form and basic informative pages.

Programs

- > Dreamweaver
- > Frontpage
- > Flash
- > Photoshop
- > Illustrator
- > Access
- > Word
- > Excel
- > Powerpoint
- > ImageReady
- > Acrobat Professional
- > Windows Movie Maker
- > Audacity
- > Google Analytics

Scripting Languages

> **Strong Knowledge**

HTML
XHTML
CSS
XML
WML
JavaScript

> **Intermediate Exposure**

SQL
PHP
Visual Basic

Web Platforms

ASP.Net
Coldfusion